



SPONSOR & EXHIBITOR
PROSPECTUS

2024
11th Annual
CONFERENCE

NOVEMBER 20 - 22, 2024

JW MARRIOTT ORLANDO BONNET CREEK

WWW.FLAACOS.COM



CONNECT. COLLABORATE. SHARE.

The FLAACO's Annual Conference is the premier professional development and networking opportunity for not only existing and developing ACOs, but any organizations in Florida and nationwide that are interested in value-based healthcare models.

Florida ACOs invest millions of dollars each year in products and services for their physicians and patients, making the FLAACO's Annual Conference the most attractive showcase for healthcare exhibitors in Florida. This annual event brings together professionals from around the state, the majority of whom are purchasing decision makers. Network with existing customers and gain access to potential new clients.



JOIN. US.

Join our members for the 11th Annual FLAACOs Conference - a unique opportunity to showcase your products and services as well as interact with the main decision makers of value-based organizations.

Enhance your conference presence with a
BUSINESS PARTNERSHIP \$3000 ANNUALLY

Raise your profile with providers and network with healthcare leaders. A FLAACOs corporate membership is an effective way for your company to engage with Florida-based accountable care organizations and gain visibility among healthcare leadership.

**ENJOY A 15% DISCOUNT
ON CONFERENCE
SPONSORSHIPS**

WHO WILL ATTEND?

- ACO Leaders & Administrators
- Value-Based Entrepreneurs
- Payer & Health Plan Executives
- Federal Health Administrators
- Physician Leaders
- Independent Physician Groups
- Hospitals/IDNs
- Clinically Integrated Networks
- Physician Health Organizations
- FLAACOs Business Partners

SECURE YOUR SPONSORSHIP NOW!

Register online at
FLAACOS.com

or contact

Samantha Watson

Member & Partner Services
swatson@flaacos.com



2024 Conference SPONSORSHIP LEVELS

Diamond \$20,000

- ONLY ONE AVAILABLE
- Six (6) Conference Attendees (additional are discounted)
- One Guestroom Upgrade
- Exclusive Lunch (Thur) Sponsorship with 30min approved Presentation
- Looping Presentation of Company Logo between Sessions
- 8x10 Booth - Premium Location (comp upgrade to 8x20)
- Recognition on Conference App - with a dedicated push notification
- Company Logo / Link on Website
- Pre/Post-Event Email to entire FLAACO's Distribution List
- Sponsor Ribbon on Name Badges
- Registration Bag Insert

Platinum \$15,000

- ONLY ONE AVAILABLE
- Four (4) Conference Attendees (additional are discounted)
- One Guestroom Upgrade
- Exclusive Welcome Party Sponsorship
- Looping Presentation of Company Logo between Sessions
- 8x10 Booth - Premium Location
- Recognition on Conference App - with a dedicated push notification
- Company Logo / Link on Website
- Pre-Event Email to entire FLAACO's Distribution List
- Sponsor Ribbon on Name Badges
- Registration Bag Insert

Gold \$10,000

- ONLY TWO AVAILABLE
- Three (3) Conference Attendees (additional are discounted)
- Happy Hour (Thu) OR Breakfast (Fri) Sponsorship with 30min approved Presentation
- Looping Presentation of Company Logo between Sessions
- 8x10 Booth in Preferred Location
- Recognition on Conference App
- Company Logo / Link on Website
- Pre-Event Email to entire FLAACO's Distribution List
- Sponsor Ribbon on Name Badges
- Registration Bag Insert

ADDITIONAL BRAND EXPOSURE OPPORTUNITIES

\$15,000 FAREWELL TO SUMMER NIGHTS PARTY SPONSOR

Sponsor the networking party with cocktails, food, & entertainment. Event signage & cocktail napkins with your company logo. 8x10 booth space included and three (3) complimentary registrations.

\$7500 BOXED LUNCH SPONSOR

Sponsor our boxed lunch on Friday, booth space included. 8x10 booth space included and three (3) complimentary registrations.

\$7500 CHARGING STATION

Signage throughout conference and on the tables in the charging lounge. Two (2) complimentary conference attendees. **Booth not included.**

\$7500 CONFERENCE APP

Logo or ad on the main screen of the app. Two (2) complimentary conference attendees. **Booth not included.**

\$5000 WATER BOTTLES

Logo on water bottles at registration and on water stations. One (1) complimentary registration. **Booth not included.**

\$5000 NAME LANYARDS

Company name or logo on badges distributed to all attendees at check-in. **Booth not included.**

\$5000 CONFERENCE BAGS

Company name or logo on bags distributed to all attendees at check-in. **Booth not included.**

\$5000 HOTEL KEY CARDS

Branded Hotel key cards. One (1) complimentary registration. **Booth not included.**

\$5000 REFRESHMENT BREAK

Four available. Morning or afternoon break in the Exhibit Hall with signage at break stations and common areas. **Booth not included.**

**ADDITIONAL SPONSOR
ATTENDEES \$500**

Silver \$7000

- Fourteen (14) Available
- Two (2) Conference Attendees (additional are discounted)
- Choice of Panel Sponsorship - along with speaking opportunity
- 8x10 Booth
- Conference App - Silver Recognition
- Company Logo / Link on Website
- Pre/Post Conference Attendee List
- Sponsor Ribbon on Name Badges
- Registration Bag Insert

Exhibit Only \$3500

- One (1) Conference Attendees (additional are discounted)
- 8x10 Booth - Premium Location
- Listing on Conference App
- Company Logo / Link on Website
- Pre/Post Attendee List
- Exhibitor Ribbon on Name Badges



Custom
SPONSORSHIP PACKAGES AVAILABLE

PLEASE CONTACT SAMANTHA WATSON
AT SWATSON@FLAACOS.COM