



11^e The
Exhibit
Halls.com

FLAACOS 2021 Virtual Exhibiting Features

Virtual Exhibiting AND The Virtual Add-On

The conference goes on well after closing remarks!!!

2021 NOVEMBER							2021 DECEMBER							2022 JANUARY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6		1	2	3	4	5	6	7	8	9	10	11	12	13	14
7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27
14	15	16	17	18	19	20	19	20	21	22	23	24	25	17	18	19	20	21	22	
21	22	23	24	25	26	27	26	27	28	29	30	31		13	14	15	16	17	18	19
28	29	30												20	21	22	23	24	25	26
														27	28	29	30	31		
														31						

2022 FEBRUARY							2022 MARCH							2022 APRIL						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
							1	2	3	4	5	6	7	8	9	10	11	12	13	14
6	7	8	9	10	11	12	13	14	15	16	17	18	19	10	11	12	13	14	15	16
13	14	15	16	17	18	19	13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28						27	28	29	30	31			24	25	26	27	28	29	30
														31						

Printable Calendars From Axnent.com

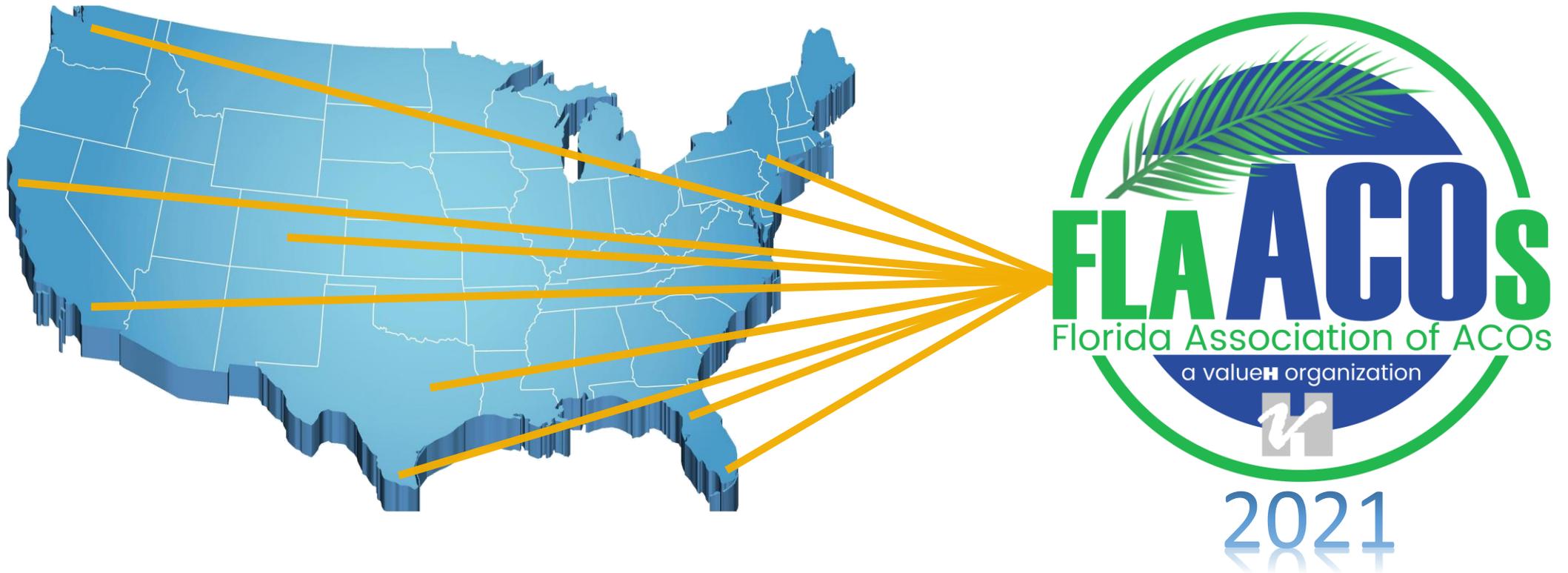
6 months!



- Virtual Conference will remain open to FLAACOs 2021 attendees for 6 months after the show!

Reach a nationwide audience

- **ALL attendees have access to virtual component at no additional cost**
- **This year, we're expecting attendees & exhibitors from all across the nation!**



Lobby Signage



- Enjoy rotating signage in the virtual conference 'lobby' with direct link to your exhibit booth

Beautiful, easy to navigate vendor hall



- Create a unique exhibit booth, individually tailored to feature materials and interact with conference attendees

Add-On Exhibit Booth Options – for live FLAACOs exhibitors only

Virtual Add-On: One price \$750 ~ Booth style according to sponsorship level:



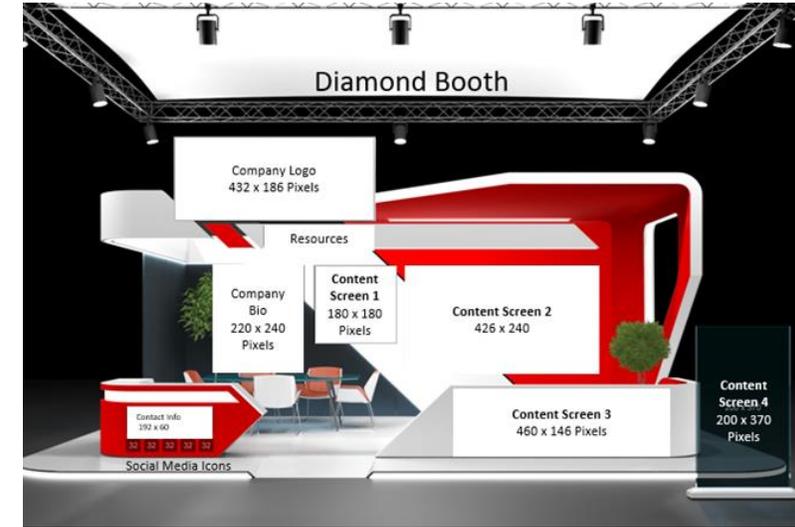
Exhibitor Only

- Basic booth design with standard features
- 1 content screen, video, & resource page



Silver ~ Gold

- All standard booth options
- Upgraded booth design
- 1 additional content screens
- Color customization



Platinum ~ Diamond

- All Gold & basic options
- Premier booth design
- 2 additional content screens
- Color customization
- Booth included in Sponsorship package

Exhibit Booth Options – Virtual exhibiting only

Virtual Exhibiting: One price \$1,250 ~ Choose your booth style:



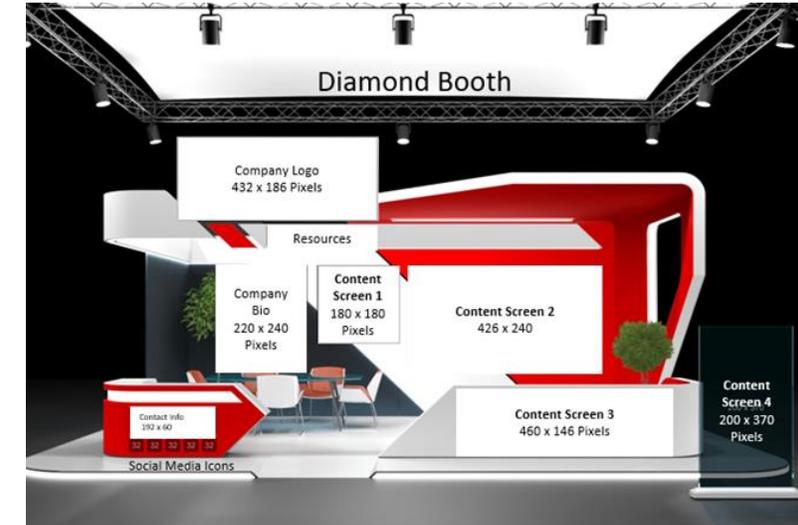
Basic

- Basic booth design with standard features
- 1 content screen, video, & resource page
- 2 Virtual admission passes included



Standard Plus

- All standard booth options
- Upgraded booth design
- 1 additional content screens
- Color customization
- 2 Virtual admission passes included



Deluxe

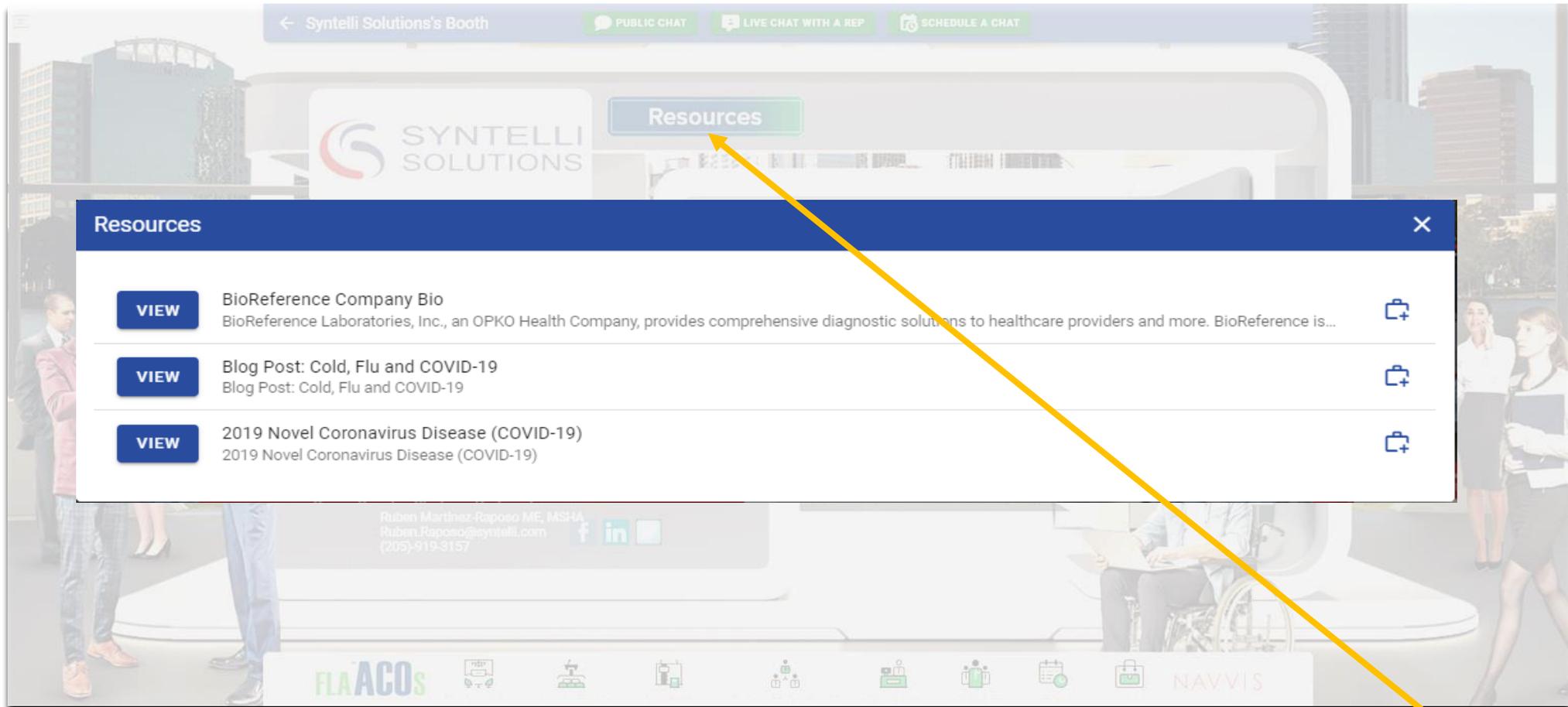
- All Gold & basic options
- Premier booth design
- 2 additional content screens
- Color customization
- 2 Virtual admission passes included

Media & Information Screens (basic booth shown)



- Easily customize your booth with images, a video and company description
- To really make your booth come alive, use animated GIFs in the image blocks

Resources Button



- Offer attendees brochures, white papers, and other downloadable materials using the 'Resource Tab'
- Holds up to 10 documents or links

Enhanced Booth Features (silver/gold booth shown)



- Additional info screen
- Paint your booth to match your logo/brand



Attendee Engagement (basic booth shown)



- Interact with attendees during the show in real time using the 'Public Chat', 'Live Chat With a Rep', and 'Schedule a Chat' feature
- Reps receive a message via email if contacted while not logged in to the platform

Live Chat Features (Platinum/Diamond booth shown)



- Receive an auditory and pop-up notification when an attendee has entered your booth. Send them a direct message to chat with them live

Content Management

Update Profile

Name

Phone number

Company Name

Title

Company description

B I U  

Address

Email

Sponsorship Level

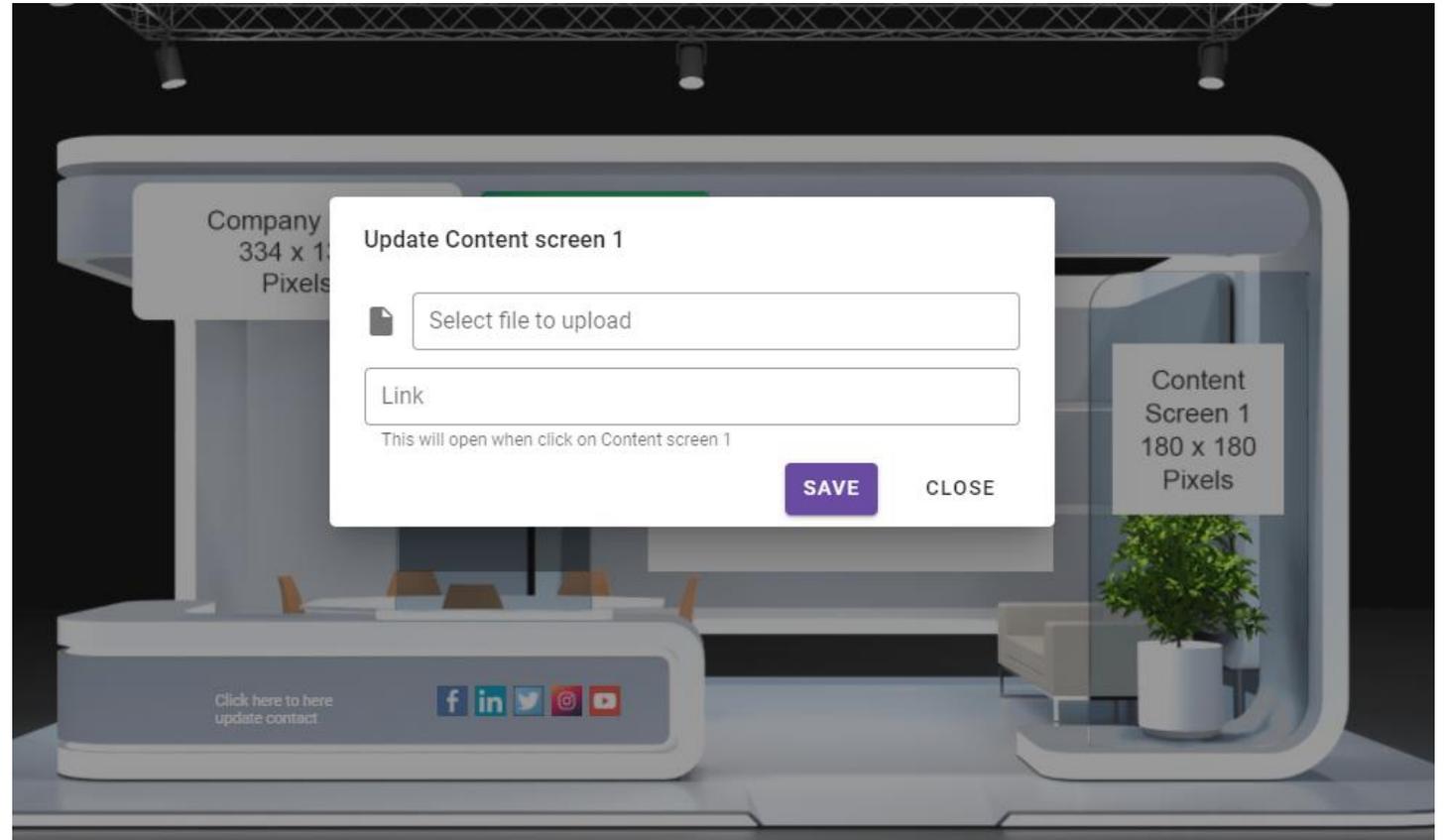
Facebook Link

LinkedIn Link

Twitter Link

Instagram Link

Youtube Link

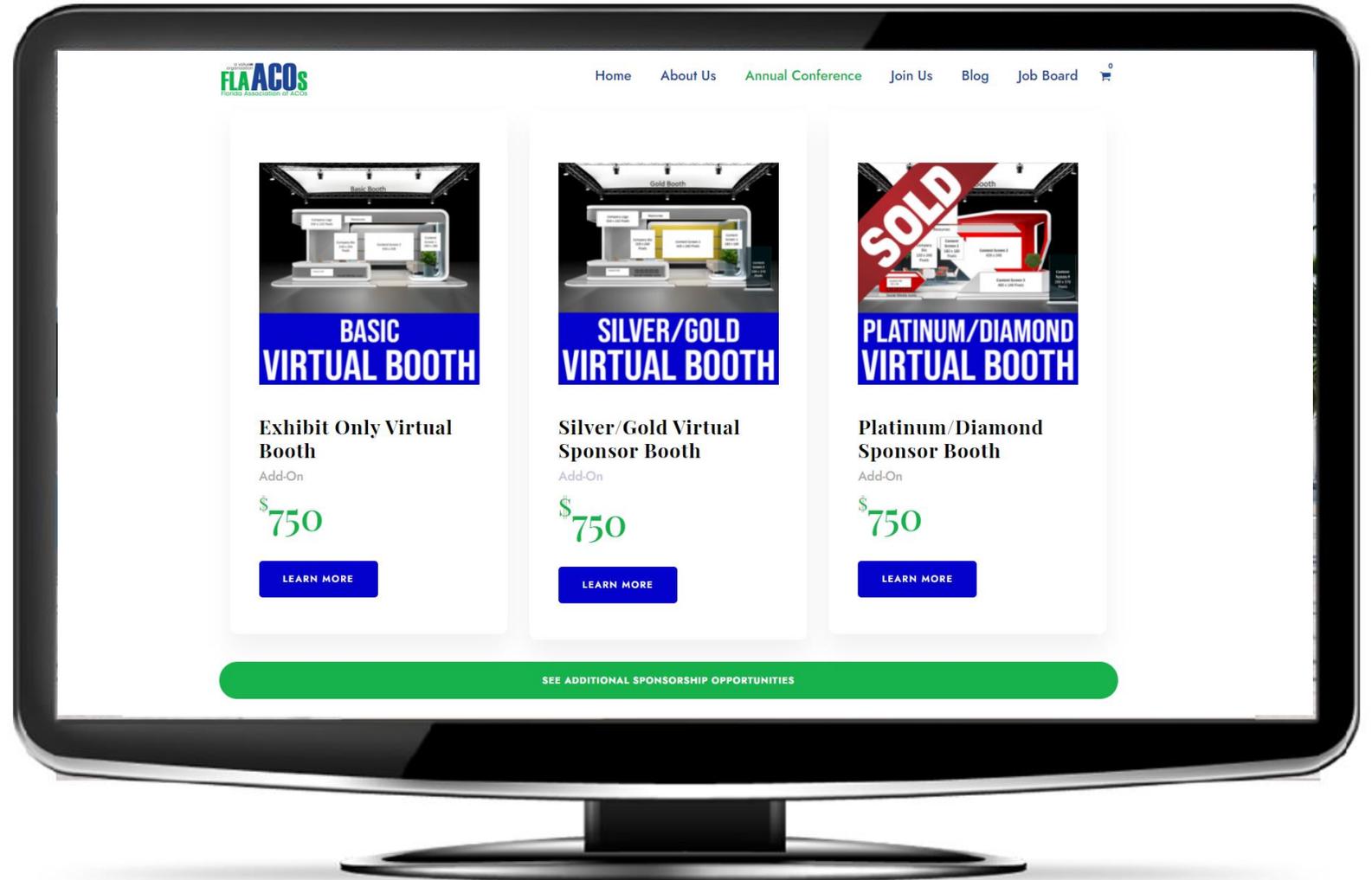


- **Utilize our easy-to-use exhibitor portal to upload and change booth materials at any time during or after the show**
- **Reach out to our helpful support staff for assistance if you run into any problems**

Registering for the Virtual Add-On – Live exhibitors only

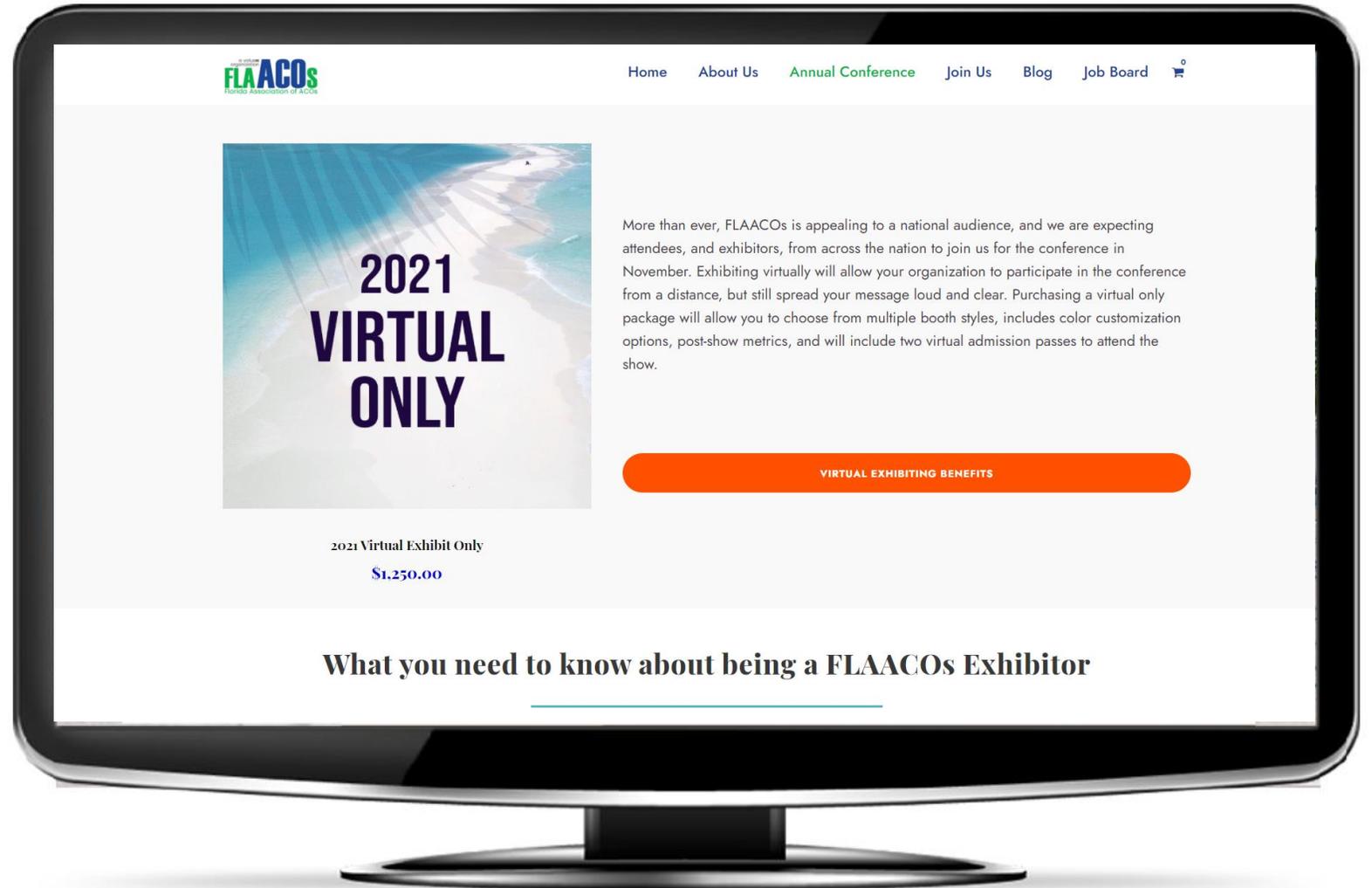
**FOR LIVE EXHIBITORS
ONLY:**

**Register for the Virtual
Add-On at the
FLAACOs website:
FLAACOs.com**



Registering for Virtual Exhibiting Only

**FOR VIRTUAL
EXHIBITORS ONLY :**
Register Here



**Thank you &
enjoy the show!**



Please reach out with any questions! info@theexhibithalls.com