

A large white rectangular frame tilted slightly to the right, containing the text '2021 CONFERENCE' in white. The frame is set against a background of dark palm fronds and a bright yellow sunburst at the bottom right.

2021 CONFERENCE



SPONSOR & EXHIBITOR PROSPECTUS

NOVEMBER 4-5



CONNECT. COLLABORATE. SHARE.

The FLAACOs Annual Conference is the premier professional development and networking opportunity for not only existing and developing ACOs, but any organizations in Florida and nationwide that are interested in value-based healthcare models.

Florida's ACOs invest millions of dollars each year in products and services for their physicians and patients, making the FLAACOs Annual Conference the most attractive showcase for healthcare exhibitors in Florida. This annual event brings together professionals from around the state, the majority of whom are purchasing decision makers. Network with existing customers and gain access to potential new clients.

JOIN US.

We invite you to join FLAACOs and our members for the 2021 FLAACOs Annual Conference November 4-5. This is a unique opportunity to showcase your products and services as well as interact with the main decision makers of value-based organizations.

WHO WILL ATTEND?

- ACO Leaders & Administrators
- Value-Based Entrepreneurs
- Payer/ Health Plan Executives
- Federal Health Administrators
- Physician Leaders
- Independent Physician Groups
- Hospitals/IDNs
- Clinically Integrated Networks
- Physician Health Organizations
- FLAACOs Business Partners



ENHANCE YOUR CONFERENCE PRESENCE WITH A BUSINESS PARTNERSHIP \$3000 ANNUALLY

Raise your profile with providers and network with healthcare leaders. A FLAACOs corporate membership is an effective way for your company to engage with Florida-based accountable care organizations and gain visibility among healthcare leadership.

**Enjoy a 15% discount on
conference sponsorships.**

SECURE YOUR SPONSORSHIP NOW!

Register online at flaacos.com, or contact
Samantha Mocas, Member & Partner
Services, at smocas@flaacos.com

SPONSORSHIP LEVELS

DIAMOND \$20,000

- ☞ Conference registration for 6 attendees; additional registrations discounted & 1 guestroom upgrade
- ☞ Exclusive sponsorship for Thursday lunch, including a 40 minute presentation (content approved by FLAACOs)
- ☞ Company logo on looping presentation between conference sessions
- ☞ 8x10 trade show booth in premium location, with option to upgrade to 8x16 at no additional charge
- ☞ Full page ad and recognition in conference program book & registration bag insert (literature or giveaway item)
- ☞ Listing as Diamond sponsor with company logo and link on conference website
- ☞ Pre-event and post-event email to FLAACOs email distribution & conference attendee list
- ☞ Sponsor ribbon for all company employees

PLATINUM \$15,000

- ☞ Conference registration for 4 attendees; additional registrations discounted & one guestroom upgrade
- ☞ Exclusive sponsorship of a breakfast, including 40 minute presentation (content approved by FLAACOs)
- ☞ Company logo on looping presentation between conference sessions
- ☞ 8x10 trade show booth in premium location, with option to upgrade to 8x16 at no additional charge
- ☞ Full page ad and recognition in conference program book & registration bag insert (literature or giveaway item)
- ☞ Listing as Platinum sponsor with company logo and link on conference website
- ☞ Pre-event email to FLAACOs email distribution and conference attendee list
- ☞ Sponsor ribbon for all company employees

SPONSORSHIP LEVELS

GOLD \$7500

- ☞ Conference registration for 3 attendees; additional registrations discounted
- ☞ Exclusive sponsorship of Friday lunch or the Thursday evening Vendor Happy Hour
- ☞ Company logo on looping presentation between conference sessions
- ☞ 8x10 trade show booth in preferential location
- ☞ 1/2 page ad and recognition in conference program book & registration bag insert (literature or giveaway item)
- ☞ Listing as a Gold sponsor company logo and link on conference website & attendee list

SILVER \$5,000

- ☞ Conference registration for 2 attendees; additional registrations discounted
- ☞ 8x10 trade show booth and 1/4 page ad and recognition in conference program book
- ☞ Registration bag insert
- ☞ Listing as a Silver sponsor with company logo & link on conference website
- ☞ Pre & post conference attendee list
- ☞ Sponsor ribbon for all company employees

EXHIBITOR ONLY \$3,000

- ☞ Conference registration for 1 attendee; additional registrations discounted
- ☞ 8x10 trade show booth and 1/4 page ad and recognition in conference program book
- ☞ Registration bag insert & listing as an exhibitor on conference website
- ☞ Pre & post conference attendee list

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR \$10,000

Sponsorship of Welcome party with cocktails, food, & entertainment. Event signage & cocktail napkins with your company logo. Listing as a sponsor with company logo and link on conference website. Sponsor Ribbon for company rep. 8x10 trade show booth. Exclusive sponsorship of welcome presentation

FAREWELL TO SUMMER NIGHTS' PARTY SPONSOR \$8500

Sponsor the networking party with cocktails, food, & entertainment. Event signage & cocktail napkins with your company logo. Includes annual business partnership (\$3000 value), exclusive interview with PopHealth Radio, and the opportunity to do a sponsor address at the beginning of the party!

CONFERENCE BAG SPONSOR \$3500

Place your company name or logo on bags distributed to all attendees at check-in

NAME BADGE LANYARD SPONSOR \$3500

Your company name or logo on badges distributed to all attendees at check-in

WIFI SPONSOR \$3500

Signage designating you as the WiFi sponsor. Ability to choose password, Listing as a sponsor with company logo and link on conference website, Sponsor Ribbon for company rep

REFRESHMENT BREAK SPONSOR \$3000

Sponsor a morning or afternoon break in the Exhibit Hall with signage at break stations and common areas

FLAACOs Business Partners
receive an additional

15% Discount



CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Please contact Samantha Mocas at smocas@flaacos.com,
to discuss your sponsorship needs.